

# 2019 State Employee Charitable Campaign Ambassador Guide



For going above and beyond on behalf of others. Your work is making lasting change in our communities.



You're the Ambassador. You are the "go to" person. Be unique. Have fun.

#### **Hold the Campaign Kickoff**

- Make it fun
- Use agency leadership
- Invite local charities to speak

#### Make the Ask

- •Educate and Encourage your fellow employees
- Add a personal touch
- •If every employee gave \$2 a paycheck- the impact of that

#### What not to do

- Don't ask if they have or intend to give
- Don't post names, unless permission is given
- •Don't make anyone feel that they must give

#### **Promote and Publicize**

- •Place information in high traffic areas
- Send out reminders
- Use multiple methods of communication

#### **Monitor and Report**

- Keep track of dollars pledged and collect
- •Ensure all pledges are turned in
- •Share updates and results with co-workers, team and leadership

#### Say Thank You

- You can never say thank you too much
- •Plan a thank you event
- Send thank you emails
- ·Have "thank you" posters
- Don't forget your team

# 2019 SECC Material Pick-Up and Drop Off Schedules

### **SECC Material Pick-Up Schedule**

Wednesday, August 21 - 8AM-12PM

HHSC Brown Heatly Bldg., 4900 N. Lamar 1<sup>st</sup> floor, room 1530, Phone 512-872-4930

## **Pledge Forms and Special Event Money Drop-Off**

#### Location 1

HHSC Brown Heatly Bldg. 4900 N. Lamar 1<sup>st</sup> floor, room 1530 Phone 512-872-4930

- Friday, Sept 20 3PM-5PM
- Friday, September 27- 1PM-5PM \*
- Friday, October 4 1PM-5PM
- Friday, October 11 10AM-1PM
- Friday, October 18 1PM-5PM
- Friday, October 25 10AM-5PM
- Friday, November 1 1PM-5PM
- Monday, November 4 8AM-1PM (FINAL DROP-OFF)

\*Phone Number - 512-872-6648

#### Location 2

Environmental Defense Fund
301 Congress Avenue
Suite 1300 – Use elevators closest to
security desk
Phone 512-872-4930

- Thursday, September 26 10AM- 2PM
- Friday, October 18 10AM-2PM \*
- Monday, November 4 10AM-2PM (FINAL DROP-OFF)

\*Phone Number - 512-872-6648

